

PROGRAMME
 Day One: Thursday April 23

h. 10.30 OPENING ADRIATIC SEA FORUM 2015

h. 11.00 -11.20 Welcome speeches

h. 11.20 -11.40 Presentation

Dubrovnik host destination of 2015 edition

h. 11.40 -13.10 Opening plenary session

Adriatic: one sea, one destination, one brand

Julinda Dhame

Director, National Tourism Agency of Albania

Ratomir Ivičić

Director, Croatia National Tourism Board

Karmen Novarlič

Head of Tourism Sector, Spirit Slovenia

Cristiano Radaelli

Commissioner, ENIT (Italian Agency of Tourism)

Željka Radak Kukavičić

Director, National Tourism Organisation of Montenegro

Moderator: *Francesco di Cesare - President, Risposte Turismo*

LUNCH BREAK

h. 14.45 -15.05 Presentation

Adriatic Sea Tourism Report

h. 15.05 -15.25 Keynote speech

John Tercek - Vice President Commercial Development - Royal Caribbean Cruises
 "Cruise ports facilities in Adriatic: a brief analysis from a cruise company"

COFFEE BREAK

h. 16.00 -17.15 Afternoon concurrent sessions

Session 1

Focus Ferry: building new routes

Raffele Aiello

CEO, SNAV

Milan Blazevski

General Manager, Split Port Authority

Antonis Maniadakis

Managing Director, Minoan Lines

Franco Mariani

Vice President, Assoport

Moderator: *Michele Witthaus - Editor, International Cruise & Ferry Review*

Session 2

Which future for the nautical sector in the Adriatic?

Technical remarks:

Srecko Favro

President, Adriatic Expert

Mato Frankovic

Director, ACI Marina Dubrovnik

Sinisa Horak

Senior Adviser, Institut Za Turizam

Jurij Korenc

Executive Director, Internautica

Sasha King

Managing Director, Adriatic Holidays

Roberto Perocchio

President, Assomarinas

Moderator: *Braslav Karlic - Editor in chief, MORE*

PROGRAMME Day Two: Friday April 24

h. 09.20 - 09.40

Keynote speech

Franz Lamplmair - DG Maritime and Fisheries of European Commission

"The European Strategy for Coastal and Maritime Tourism and EUSAIR: fostering the leading role of maritime tourism in the Adriatic"

h. 09.40 - 10.55

Morning concurrent sessions

Session 1

Cruise sector to lead Adriatic development

Technical remarks: **Marco Digioia**

Director Governmental Affairs, CLIA Europe

Antun Asić

General Manager, Dubrovnik Port Authority

Olivera Brajović

Deputy Minister, Ministry of Economic Development and Tourism of Montenegro

Alessandro Carollo

Mediterranean Port Operations Manager, Royal Caribbean Cruise Line

Dario Rustico

Sales and Marketing Director Central Europe, Costa Crociere

Maro Saulovic

National Manager, InterCruises

Moderator: **Anthony La Salandra** - General Manager, Risposte Turismo

Session 2

The marinas on the Eastern and Western coasts of the Adriatic

Technical remarks: **Piero Formenti**

Vice President, European Boating Industry and CEO, ZAR Formenti

Tony Browne

Marina Director, Porto Montenegro

Matjaž Francé

Marina Director, Marina Izola

Doris Peručić

General Manager, ACI Croatia

Ilaria Ricchiuti

Councilor, Assomarinas

Roberto Sponza

President, Network Trieste Yacht Berts

Moderator: **Lorenzo Pollicardo** - Head of yachting Division, The Docks

COFFEE BREAK

h. 11.15 - 12.45

Closing plenary session

The sustainable economic growth of the Adriatic

Kyriakos Anastasiadis

Executive Board Member, CLIA Europe and CEO, Louis Cruises

Leila Krešić-Jurić

Head of tourism department, HGK (Croatian Chamber of Economy)

Franz Lamplmair

Senior Adviser, DG Maritime and Fisheries of European Commission

Robert Marx

President, European Boating Industry Association

Kristijan Pavic

Vice President, MedCruise

Eduardo Santander

Executive Director, European Travel Commission

Francesca Tudini

Head of Unit, "Tourism Policy" Unit, DG Grow of European Commission

h. 12.45

CLOSING ADRIATIC SEA FORUM 2015